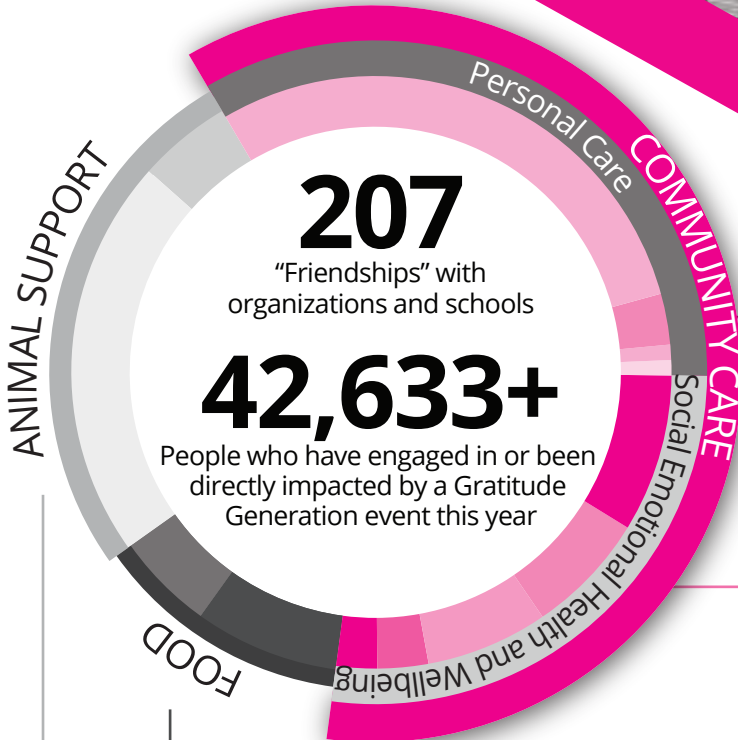


# Impact Report 2024



## PERSONAL CARE

- 5,517** 4 Your Care Kits including essential hygiene items created and distributed
- 512** packages of hats & gloves, plus coats, distributed to kids and teens (That's 916 warm hands!)
- 195** cleaning kits made and distributed for people moving into more consistent, safer housing
- 122** handmade blankets and plarn mats to help keep people warm and dry

## SOCIAL EMOTIONAL HEALTH AND WELLBEING

- 1,658** holiday gifts wrapped and given to families in need
- 1,272** bracelet kits created and donated to be used at a camp for children experiencing cancer and treatments
- 1,250** Bye Bye-Boredom Bags put together for kids in need on days off of school
- 488** Gratitude Gifts for mothers and graduates in need, and first responders
- 428** students sponsored/given school supplies (That's 5,136 pencils!)

## FOOD

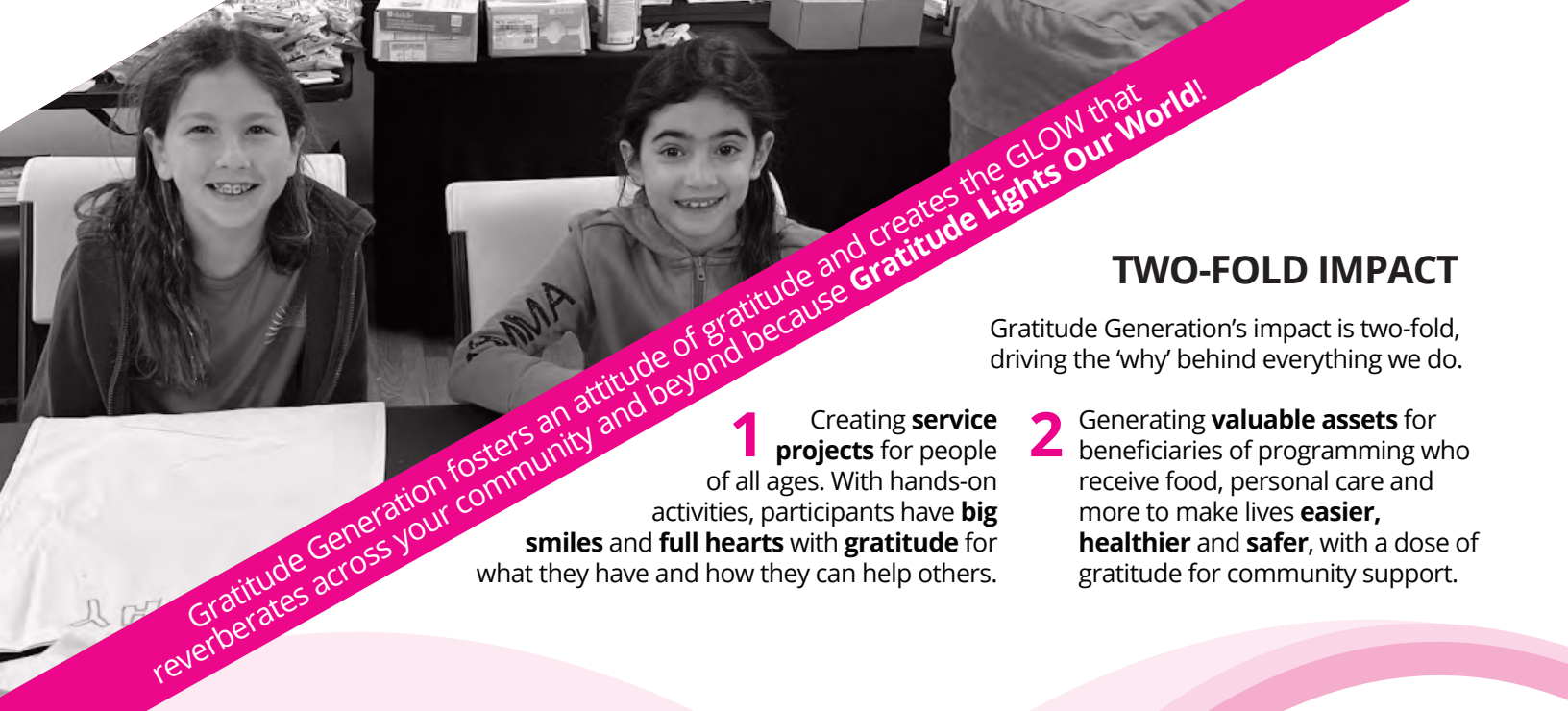
- 1,482** bags of groceries for veterans and people in need
- 1,000** boxes of macaroni & cheese for families in need

## ANIMAL SUPPORT

- 4,050** "pupsicles" made at home and donated to an animal shelter
- 895** packaged pet gifts and meals

**CONNECT WITH US!**

- [www.gratitudegeneration.org](http://www.gratitudegeneration.org)
- GRATITUDE GENERATION
- GRATITUDE GENERATION
- Gratitude.Generation



Gratitude Generation fosters an attitude of gratitude and creates the GLOW that reverberates across your community and beyond because **Gratitude Lights Our World!**

## TWO-FOLD IMPACT

Gratitude Generation's impact is two-fold, driving the 'why' behind everything we do.

**1** Creating **service projects** for people of all ages. With hands-on activities, participants have **big smiles** and **full hearts** with **gratitude** for what they have and how they can help others.

**2** Generating **valuable assets** for beneficiaries of programming who receive food, personal care and more to make lives **easier, healthier** and **safer**, with a dose of gratitude for community support.

## IT'S WORKING...

*"Volunteering is important to me because it gives me a **sense of usefulness** that other aspects of my life lack. There is no better feeling than helping another person."*

- Lily, teen volunteer

*"Receiving the [Deck the Dorms] college kit ensured I had some of the fundamental tools necessary for living on my own, **reducing the stress** of transitioning to an entirely different environment."*

- Carnegie Mellon University freshman

## WAVES OF GRATITUDE

As we combat a **mental-health crisis** in children and teens, gratitude is an antidote. Gratitude:

- Makes people happier
- Improves physical health
- Helps children and teens thrive in school
- Reduces anxiety and depression
- Supports healthy relationships

Gratitude Generation encompasses all of these goals, as we help people GLOW!

**G** - gratitude

**L** - lights

**O** - our

**W** - world

## 2024 GOALS ACHIEVED

In 2024, g2 created and hosted programming that impacted more than 42,000 people by participating in or benefiting from programming.

**176 service events generated all of the assets noted in this year's Impact Report, as g2 hosted more than 1,300 volunteers to do the work, support neighbors in need and fulfill g2's mission.**

Gratitude Generation's 2024 goals included an effort to extend its service area and took g2 into Norridge, Ill., to build:

- Regular service events
- A second chapter of the Gratitude Givers Advisory Board

Another effort to support infrastructure was an investment in a more substantial operations platform that will:

- Enhance donor-development strategies
- Support building connections
- Manage further expansion
- Increase efficiencies and productivity



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